

PROMOTION PACKAGES

BENEFITS	SUPPORTING SPONSOR	SILVER PREMIER SPONSOR	GOLD PREMIER SPONSOR	PLATINIUM PREMIER SPONSOR	AREA SPONSOR	PRESENTING SPONSOR	TITLE SPONSOR
Name/Logo and link on Event Website	Tier 3	Tier 3	Tier 2	Tier 2	Tier 2	Tier 1	Tier 1
Logo Included on 200 Event Posters	Tier 3	Tier 3	Tier 2	Tier 2	Tier 2	Tier 1	Tier 1
Inclusion in All Radio and Advertising Associated With the Event	Tier 3	Tier 3	Tier 2	Tier 2	Tier 2	Tier 1	Tier 1
Booth Space at the Event	✓	✓	✓	✓	✓	✓	✓
Color Ad in the Official Event Guide		1/12 Page	1/6 Page	1/4 Page	1/4 Page	1/2 Page	Full Page
Banner Placement at the Event		1	1	2	2	2	2
Social Media Mention on Both Facebook and Twitter		1	2	3	4	5	8
Logo on Back of Official Event Tshirt When Applicable		Tier 3	Tier 3	Tier 2	Tier 2	Tier 1	Tier 1
Item or Coupon in Official Event Goody Bag				✓	✓	✓	✓
Inclusion in our Digital Ad Space Running Across 14 of our Event Websites				✓	✓	✓	✓
Complimentary Event Registration/Admissions				✓	✓	✓	✓
First Right Refusal for the Following Years Event					✓	✓	✓
Mention and Thank You in Official Press Releases					✓	✓	✓
Name/Logo and link on event website					✓	✓	✓
Sponsor Name/Logo Built into the Official Area or Event Name/Logo (i.e. "Winterfest Presente by Your Name Here")				✓	✓	✓	✓
Exclusive Sponsorship					✓	✓	✓
Verbal Recognition During the Event					✓	✓	✓
Event Logo With Title Sponsors. Name Appears on Street and Event Banners promoting the Event							✓

